

## June 2014 | PTC Members' Bulletin

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Sharon Nakama CEO



Do you have memories or comments about Dick you would like to share with the PTC community? <u>Submit your comments via this online form</u>.

# **CEO** Corner

Dick Barber, PTC's founder and first Executive Director, passed away on 20 May.

I wanted to share my thoughts with you about the Dick Barber I knew, loved and respected. I have been at PTC for 25 years. Though I worked with Dick Barber for a decade before he retired, his presence has always been felt at PTC even after retirement.

Dick was a very unassuming, humble man who worked well with others and had the forethought to create PTC with other telecom executives. He started PTC from the ground up and worked extremely long hours, doing everything from answering the phone to being the Executive Director he was.

Dick was a family man. His wife and children played an enormous role by working to support his efforts in the office and at the conference. When my son was a toddler, he would visit, talk and play with "Uncle Dick" in his office. At the ripe age of five, Dick felt my son was old enough to start helping out and had him collect the recycling from all the employees.

We were using old model 286 and 386 computers when I arrived... we soon got rid of those computers. I accompanied Dick to Computerland to purchase PTC's first laser printer—in CASH! It was a proud moment! It is astonishing to see how far we've come since then.

Whenever Dick had good news or accomplished something, he would share the news with a big smile and happy eyes and do a little dance that looked something like the twist. So full of joy, he made us all laugh.

He collected stamps from the mail he received from all over the world. He loved to travel and learn about countries and cultures and enjoyed sharing his experiences. He appreciated the opportunity to work with people from all nations. He especially had a deep bond with the people from the Pacific Islands and always spoke of them and their adventures with such fondness.

There is much more I could say about Dick. He was a very wonderful person who has left an impact on many people who've been affiliated with PTC. I have very special memories of Dick, my friend and my mentor.

May your legacy live on while you rest in peace, Dick.

Sharon G. Nakama CEO

## **Event Announcements**

# PACIFIC TELECOMMUNICATIONS COUNCIL Waikiki on Market Thursday, 12 June 2014 6:00 PM - 7:30 PM

GLOBAL

You are invited to PTC Cocktail Hour in San Francisco Come relax and socialize with fellow members and friends!

> Telstra Global Americas TELSTRA 575 Market Street, Suite 1650 San Francisco, CA 94105

Exit Montgomery St. Station. Parking available at nearby garages By invitation only. Space is limited. RSVP by 12 May!

#### PTC Member Event: Waikiki on Market

Will you be in the Bay Area this Thursday, 12 June? If so, join your fellow members at PTC's Aloha Cocktail Hour in San Francisco in the beautiful offices of Telstra Global.

For more information, please email Emily Lee at emily@ ptc.org.

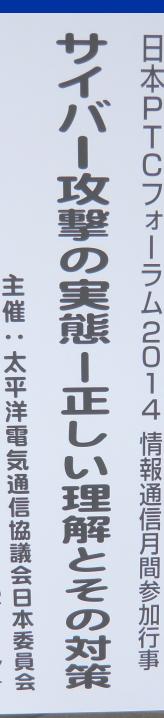
#### **BG and AC Election Preview**

With the annual election cycle for the Board of Governors (BG) and Advisory Council (AC) starting this fall, it is not too early to start considering a leadership position within PTC.

The Succession Planning Committee will begin preparations in July and announcements for nominations along with full information on the election will be sent to all PTC members in early September.

For this election, five seats will be available for threeyear terms on the 14-member BG and nine seats will be available for four-year terms on the AC.

## **Recent Event: 2014 PTC Japan Forum**



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The 2014 PTC Japan (PTCJ) Forum took place last week on 5 June in Tokyo, Japan. The theme for the half-day event was Cyber Threats: Realities and Responses. Approximately 120 professionals from industry, academia, and government were in attendance.

The event featured a keynote speech from Hisao lizuka. Chairman of Telecom-ISAC Japan and Visiting Professor at the Tokyo Institute of Technology. Mr. lizuka discussed today's increasing and changing cyber threats and the need for appropriate responses to these threats.

The program also included a panel discussion moderated by PTC'15 Program Committee Co-chair Masaaki Sakamaki with panelists from the Japan Computer Emergency Response Team, LAC, the National Institute for Defense Studies, and NEC.

"We, PTCJ, have been hosting the PTCJ Forum for over fifteen years," said Shinichi Nabekura, Chair of the PTC Japan Chapter and PTC Advisory Council member. "We host this event for the benefit of both PTCJ members and non-members. The event provides attendees with information regarding hot ICT topics as well as the opportunity to meet and exchange ideas with one another."

For more information about the PTCJ Forum, please email Hiroshi Asemi, PTC Japan secretariat, at jimukyoku@ptcj.org.



# Registration for PTC'15 Now Open

Registration for PTC'15 is now open. Here are some frequently asked questions concerning registration, sleeping rooms, and meeting space options:

#### Q: Which <u>PTC'15 registration category</u> best suits my needs?

A: Full Conference registration: Gain full conference access, including the opportunity to attend all PTC'15 conference sessions and PTC social events and to take advantage of the PTC Pavilion's offerings. As a member, you can save over 30% on the full conference rate.

**Networker registration:** Attend the PTC'15 keynote sessions and PTC social events and visit the PTC Pavilion.

**Meeting system only registration:** Access the meeting manager system and all of the PTC Pavilion's offerings.

One-day: Perfect for individuals who have time for a single day's events.

Still unsure which registration category is for you? Refer to the <u>PTC'15 registration category</u> <u>comparison chart</u> for the full list of benefits.

#### Register online today.

#### Q: What are the advantages of exhibiting at PTC'15?

A: Exhibit at PTC'15 and showcase your latest technologies and services to an international audience of senior leaders and executives. Exhibit at PTC'15 and:

- Build strategic partnerships with conference attendees, networkers, and other exhibitors
- Create new business opportunities and reach qualified leads
- Save 10% on full conference registration rates
- Attend select PTC receptions and program sessions
- Receive discounts of up to 20% on advertising rates

Download the PTC'15 Pavilion Form for more information, including member rates.

# PTC<sup>15</sup> Networked Planet

18–21 January 2015 | Honolulu, Hawaii Hilton Hawaiian Village® Waikiki Beach Resort

Q: How do I reserve a sleeping room at the conference hotel?

A: A limited block of PTC'15 sleeping rooms are available on a first come, first served basis at the Hilton Hawaiian Village® Waikiki Beach Resort. <u>Reserve your room</u> as soon as possible to qualify for the discounted PTC rate.

#### Q: What are some of the different meeting space options?

A: <u>Meeting Tables & Cubicles</u>: For small meetings throughout the day, a meeting table becomes an informal space to hold your brief meetings during Pavilion hours. For more privacy, a meeting cubicle consisting of four walls and a door affords complete privacy and for members, a savings of US\$1,050. To reserve your meeting table or meeting cubicle, <u>download the PTC'15 Pavilion Form</u>.

**Function & Meeting Rooms:** Meeting rooms are available to suit your networking needs. Available by the hour, the day, or a 24-hour hold, your room can be used for private meetings, temporary office space, or receptions. Please <u>email Lori Takeuchi at lori@ptc.org</u> or call at +1.808.941.3789 to discuss your options.

Meeting Suites: Network and negotiate in privacy and comfort by reserving a suite or standard guest room to convert into a meeting space. You can use this space to accommodate a variety of activities from office use to business meetings to social events. Nearly any standard guest room can be converted to a meeting space. Ready to reserve a suite or converted guest room? Download the PTC'15 Suite and Converted Guest Room Agreement (pdf).

# **PTC'15** Call for Participation



**Joe Weinman** PTC'15 Program Committee Co-Chair

Members, here's your chance to take a more active role in PTC, share your insights, inform others about exciting developments at your company, review customer case studies, meet "birds of a feather" who are interested in the same topics that you are, and fill in gaps in the program! Simply <u>submit a proposal</u> in one of the PTC'15 categories: wireless and mobility / apps and gaming; cloud, big data, and the Internet of Things; cybersecurity; policy; satellite; submarine cable; software-defined networking; monetization; or untethered spectrum.

The submission process is easy and takes only a few minutes; it's described <u>here</u>. However, to be considered, you'll need to submit your entries by 9 July, as the program committee will be reviewing submissions and finalizing the agenda immediately thereafter.

# **PTC'15** Research Prize Awards

PTC is pleased to offer two named awards for excellence in research: *The Meheroo Jussawalla Research Prize Award* for best overall participant research paper, and the O.S. Braunstein Student Prize Award for best student research paper at PTC'15.

The Meheroo Jussawalla Research Prize Award is given to the best participant research paper at PTC's annual conference. Named in honor of the late international telecommunications scholar Meheroo Jussawalla, the Award is open to all conference participants whose research papers have been accepted for presentation.

The O.S. Braunstein Student Prize Award is awarded to the best student research paper at PTC's annual conference.

To learn more about these Awards, including how to submit a proposal, please view the PTC'15 CFP (pdf).



Dr. Laura Hosman (left) presented with the *Meheroo Jussawalla Research Prize Award* by Dr. Elizabeth Fife



Rishabh Dara (left) accepting the *O.S. Braunstein Student Prize Award* for best student paper at PTC'14 from Dr. Elizabeth Fife

## PTC Broadband Report on Myanmar Now Available



**Elizabeth Fife** Co-Chair, Research & Education Committee



#### Access Myanmar: Telecoms' Last Frontier

The second PTC Broadband Report, *Myanmar: Telecoms' Last Frontier*, was released last month. This comprehensive and realistic look at Myanmar's telecom environment and overall growth potential provides analysis of the factors that will likely determine its path forward in the next three to five years.

Myanmar's dramatic efforts to modernize its economy and political system have grabbed the headlines in the last two years due to the country's growth potential in the emerging ASEAN community. As one of the world's last remaining greenfield markets for telecom, many companies are vying for position as the infrastructure buildout begins.

To give perspective to the current "gold rush," the report examines the current conditions of Myanmar's supporting infrastructure, resource base, the policymaking situation and current market to provide an assessment of the opportunities. The report also includes a survey of mobile phone users in the major urban areas as well as the views of an expert panel of incountry experts.

Overall, the report's findings suggest progress is occurring despite the complexities the country is facing as it seeks to simultaneously accomplish a great number of high priority activities. The report covers the following areas: Myanmar's telecom environment, including the players, existing facilities, and challenges stemming from infrastructure, logistics, data needs and policymaking capacities. The potential for market growth in the rural and urban areas is examined, in addition to enterprise markets and promising sectors such as banking, tourism and healthcare. Finally, the development potential of increased penetration of broadband and mobile communications is assessed as Myanmar seeks to build its civil society and join the global economy.

Many PTC members contributed to this collaborative study, providing data and input that have shaped this effort. We also have contributions from the 2014 *Meheroo Jussawalla Research Prize Award* winner as well as one of our 2014 Young Scholars.

#### Access the report today.

## **New Members**

Join us in welcoming PTC's newest members.



Primary contact: Robert Crinks, President, <u>89Degree Networks, LLC</u>



Primary contact: Todd Roper, President, International Network Systems, LLC



Primary contact: Paul Wilson, Director General, <u>APNIC</u>



Primary contact: Matthias Hartmann, Managing Director, <u>NewTelco GmbH</u>



Primary contact: John Sarkis, VP, Connectivity, <u>Digital Realty</u>



Primary contact: Adam Siegal, VP, Networks & Service Providers, <u>vXchnge</u> A complete and always up-to-date list of <u>PTC</u> <u>members</u> is available on the <u>PTC website</u>. PTC members may also log in to the Members Only section of the website for the complete Members Directory, which includes contact information for 3400+ member delegates. Forgot your PTC member login? <u>Email PTC Membership at</u> membership@ptc.org.

# **Invite Others to Join PTC**

Are you attending an industry event and would like PTC materials to distribute? Would you like to invite a company to become a PTC member? You can help your organization build membership and encourage those in your network to be a part of PTC.

Visit the <u>PTC website</u> for complete information on <u>PTC membership</u>, including <u>membership benefits</u> and <u>membership categories and rates</u>.

For more information, please email PTC Membership at membership@ptc.org.

# Why We Joined PTC



Stephanie Williams Director, Marketing Communications vXchnge

"vXchnge has joined PTC to connect with businesses and be part of a greater community of telecom professionals and industry leaders. We look forward to the opportunity to meet new people and discuss new trends and services.

"vXchnge is not just another data center services provider. Your business and your brand depend on our infrastructure. vXchnge has reinvented the colocation experience by customizing its data centers to meet the specific needs of your business; a concept we call the Micro Data Center<sup>SM</sup>. Think of this infrastructure as an extension of your Micro Data Center<sup>SM</sup>. At vXchnge it is about how your Micro Data Center<sup>SM</sup> performs by protecting your brand.

"For more information, please visit us at <u>www.vxchnge.com</u>."



**NEWTELCO** 

Matthias R. Hartmann Managing Director NewTelco GmbH

"We joined PTC Membership to add more contacts, to share our new ideas and to be involved in new telecommunication trends. It's a great opportunity and honor to be part of this membership.

"NewTelco Company is a leader on telecommunication market with headquarter in Germany and 3 subsidiaries in Ukraine, South Africa and Georgia. This suggests that we operate on international level.

"For more information, please visit us at <u>www.newtelco.de/en/</u>."



Todd Roper President International Network Systems

"PTC has a long history of bringing industry experts and telecom professionals together to share ideas and concepts on how to improve global telecommunications.

"With more than 15 years of construction experience developing international and domestic submarine cable and terrestrial fiber optic systems, International Network Systems joined PTC because we share the belief that global communications is a vital part of social and economic development. Our team is committed to providing the industry with honest professional services during the construction of global telecommunications projects.

"For more information, please visit us at <u>www.insworldwide.com/</u>"

#### Member Discounts

- Access Intelligence (Via Satellite magazine): 10% discount
- CASBAA: Delegate pass discount for 10% off prevailing rates
- Connect-World: 50% discount on subscription fees of all Connect-World publications
- Satnews Publishers: \$50 discount on the retail price of the International Satellite Directory
- Terrapinn: 20% discount on published conference rates for Submarine Networks World 2014 and Carriers World Asia 2015

To view the full list of Member Discounts, please log into the Members Only section of ptc.org.

## Member News

APTelecom wins Silver Award for Best in Biz 2014 EMEA Fastest-Growing Company

Do you have news you would like to share with PTC members? Send your news to comm@ptc.org.

### **PTC** Partners

<u>PTC's Partners</u> are a key part of the PTC Community. We are proud to have many key partners in the telecommunications and information and communication technology world.

Supporting Organizations support PTC by promoting PTC events, activities and initiatives, as well as trading in-kind services, while Supporting Media offer in-kind services that further increase the visibility and profile of PTC's activities.

Below is a list of some of the partners we will be continuing our relationships with over the next year:

- Access Intelligence (Via Satellite magazine)
- Beka Publishing (Global Vision and Channel Vision magazines)
- CANTO
- CASBAA
- CommunicAsia
- Connect-World
- IGI

- Global Sources (Telecom Products and Mobile & Wireless e-magazines)
- Satellite Evolution Group
- Satnews Publishers
- SpaceNews
- Terrapinn
- WFN Strategies (SubTel Forum)

#### Upcoming Events

PTC's Aloha Cocktail Hour, 12 June, Telstra Global Offices, San Francisco, CA, USA

CommunicAsia 2014, 17–20 June, Marina Bay Sands, Singapore

25th European Regional Conference, 22–25 June, Brussels, Belgium

<u>CANTO's 30th Annual Conference & Trade Exhibition</u>, 10–15 August 2014, Atlantis Paradise Island, *The Bahamas* 

APSCC 2014 Satellite Conference & Exhibition, 23–25 September 2014, Phuket, Thailand

#### View a complete list of upcoming events.

## **Featured Partners**







#### View the entire list of PTC Partners.

Interested in becoming a Supporting Organization? Please email <u>tradeouts@ptc.org</u> for a trade-out/barter arrangement.

The **PTC Members' Bulletin** is currently published four times per year. Past issues are available on the PTC website in the *Members Only* section.

